

MOLLIE'S

COOKIE POLICY

Please read this cookie policy carefully as it contains important information on who we are and how we use cookies on our website. This policy should be read together with our privacy policy <https://www.mollies.com/privacy-policy/> which sets out how and why we collect, store, use and share personal information generally, as well as your rights in relation to your personal information and details of how to contact us and supervisory authorities if you have a complaint.

Who we are

This website is operated by Mollie's Motels Limited.

Our website

This cookie policy relates to your use of our website <https://www.mollies.com/>, booking flow <https://www.stay.mollies.com/plan-stay/> and your use of our App.

Throughout our website we may link to other websites owned and operated by certain trusted third parties to make additional products and services available to you, promote special offers or discount with our partners or promote partnerships that may enhance your experience with us. These other third party websites may also use cookies or similar technologies in accordance with their own separate policies. For privacy information relating to these other third party websites, please consult their policies as appropriate.

Our website uses cookies to distinguish you from other users of our website. This helps us to provide you with a personalised experience when you browse our website and also allows us to improve our site.

What are cookies

A cookie is a small file of letters and numbers that we store on your browser or the hard drive of your computer if you agree. Cookies contain information that is transferred to your computer's hard drive.

For further information on our use of cookies, including a detailed list of your information which we and others may collect through cookies, please see below.

For further information on cookies generally, including how to control and manage them, visit the [guidance on cookies](#) published by the UK Information Commissioner's Office, www.aboutcookies.org or www.allaboutcookies.org.

Consent to use cookies and changing settings

We will ask for your permission (**Consent**) to place cookies or other similar technologies on your device, except where they are essential for us to provide you with a service that you have requested (e.g to enable you to log into secure areas of our website, use a shopping cart or to make payments).

You can withdraw any consent to the use of cookies or manage any other cookie preferences by clicking on the cookie widget icon at the bottom of any page on our site. It may be necessary to refresh the page for the updated settings to take effect.

We use the following Cookies

- **Strictly necessary cookies.** These are cookies that are required for the operation of our website. They include, for example, cookies that enable you to log into secure areas of our website, use a shopping cart or to make payments.

- **Analytical or performance cookies.** These allow us to recognise and count the number of visitors and to see how visitors move around our website when they are using it. This helps us to improve the way our website works, for example, by ensuring that users are finding what they are looking for easily.
- **Functionality cookies.** These are used to recognise you when you return to our website. This enables us to personalise our content for you, greet you by name and remember your preferences (for example, your choice of language or region).
- **Targeting cookies.** These cookies record your visit to our website, the pages you have visited and the links you have followed. We will use this information to make our website and the advertising displayed on it more relevant to your interests. We may also share this information with third parties for this purpose.

You can find more information about the individual cookies we use and the purposes for which we use them in the table below:

Cookie Name	Digital Marketing Agency Identify users' specific browsing behaviours and site performance. 24hrs hours to 18 months depending on the cookie type.
Analytical or performance cookies	Google Analytics Identify users' specific browsing behaviours and site performance. 24hrs hours to 18 months depending on the cookie type.
Functionality Cookies	Sevenrooms Identify users' specific browsing behaviours and site performance. 24hrs hours to 18 months depending on the cookie type. Payment processors Identify users' specific browsing behaviours and site performance. 24hrs hours to 18 months depending on the cookie type.
Targeting Cookies	Facebook Identify users' specific browsing behaviours and site performance. 24hrs hours to 18 months depending on the cookie type. CRM Identify users' specific email behaviours and performance. 24hrs hours to 18 months depending on the cookie type.

Third party access to the cookies

- Facebook Marketing Pixel - To measure the Facebook marketing activity and track behaviour from advert to website
- Google Analytics Tagging - To measure traffic from various sources plus conversion activity on the website

How to turn off all cookies and consequences of doing so

If you do not want to accept any cookies, you may be able to change your browser settings so that cookies (including those which are essential to the services requested) are not accepted. If you do this, please be aware that you may lose some of the functionality of our website.

For further information about cookies and how to disable them please go to the [guidance on cookies](#) published by the UK Information Commissioner's Office, www.aboutcookies.org or www.allaboutcookies.org.

How to contact us

Please contact us at welcome@mollies.com, if you have any questions about this cookie policy or the information we hold about you.

Changes to this policy

This policy was published on 24 May 2021.

We may change this policy from time to time, when we do, we will inform you via our website and, where appropriate, notify you by email or when you next log onto our App.